

The Realities of Fleet Transition

A rosy picture is often painted of the transition to zero emission vehicles, where companies willingly invest more in fleets vs diesel BAU and all fleet, infrastructure, energy and systems challenges have obvious answers. The reality is very different, with vehicle shortages and delays, extended lead times, pricing uncertainty and productivity challenges. New vehicle entrants are often start-ups with associated high risks, policy makers are increasingly influenced by well finance lobbyists rather than reliable data. There are new risks to be managed, and a shortage of skilled people. This presentation discusses these challenges and how some of them can be mitigated, and also looks ahead to consider how the situation may evolve and what factors will determine success.

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