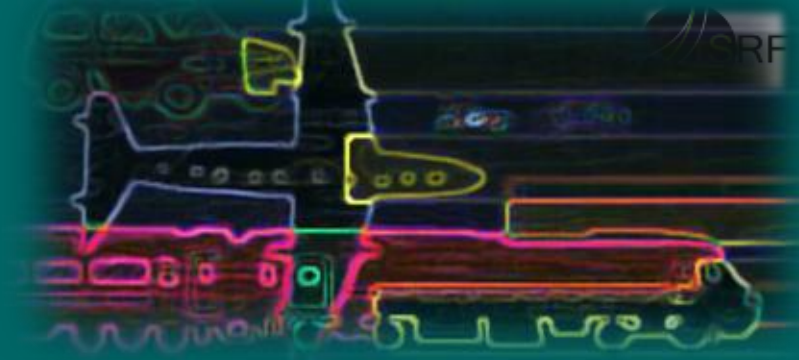


EV EcoSystem in India

- policy
- market
- issues
- opportunities
- costs
- trends



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The SRF logo is located in the bottom left corner of the slide. It consists of the letters 'SRF' in a bold, sans-serif font. The 'S' is a vibrant green color, while the 'R' and 'F' are in a dark blue or black color. To the left of the letters, there are several curved, overlapping lines in shades of green and blue, creating a sense of motion or a stylized 'S' shape.

Contents

1. Market, segments and volumes.
2. Expected time of Vehicle Price Proximity & TCO parity.
3. Policy & EcoSystem.
4. eLogistics in India- some ideas for the way forward
5. The Technical Challenges

ALMOST ENTIRELY NON-TECHNICAL



LCVs

Market is 700,000
eLCV is less than 5,000



India's Highest
selling cars of
2018



Cars

year.
100 eCars this year.



Trucks

3. 130,000 ~ 700,000/ year.

1. Market is about 150,000 ~ 250,000
2. Mainly Rigid & Tippers
3. NIL electrification



Cars

~2030

2030

REMARKS

About 40km/ day
Loan Tenure- 5 years

Doing well already

120km/ day
Loan Tenure- 7 years

Peri Urban- 450km/day
City Transit- 200km/day
Staff & School- 70km/day

150km/ day

Repeat return routes.

50km/ day

Policy & EcoSystem



2W

1. Massive increase in subsidies earlier this year.
2. Good many startups- some with significant capacities!!!
3. Demand aggregation being attempted.



eRiks

1. Trying to bring in controls for the sake of safety and traffic management.
2. Eating into eAuto Passenger Market.

Auto (3W)

1. Limited subsidies- rapid migration going on.
2. Growth is sensitive to Charging Infrastructure.
3. Eating into eLCV market rapidly.
4. Demand aggregation being attempted.



Buses

1. Massive subsidies in place- only for State Govt. services.
2. Demand aggregation being tried.
3. Regulatory mandates likely in a few years for some applications.



LCVs

1. Limited subsidies in place that are not yet viable.
2. Regulatory pressures likely in some applications like eCommerce.
3. Growth is sensitive to Charging Infra



Cars

1. Limited subsidies in place that simply do not make an impact.
2. EMI Parity & Highway charging infra both need to be in place before volume grows.



Trucks

1. No subsidies at all- not even for charging.
2. No push for electrification on any front.
3. Hydrogen being discussed - but Feasibility and Viability are suspect

Other aspects of Policy & EcoSystem

1. Innovative, India-centric Interoperable Standards being released.
2. To enable local supply chains, subsidies are tied to PMP (Phased Manufacturing Plan) milestones.
3. Charger density and 100% grant funding for the same are committed but not yet operationalised.
4. Norms released for eVehicle parking slots for buildings- apartments, offices, etc. Compliance and enforcement is yet to start.
5. To enable local supply chains, Production-Linked Incentives have been announced and response is good.
6. Academia has just started responding with eMobility-specific programs.
7. R&D has been disconnected with Industry and Business. No actions are being discussed.
8. Local supply chain and capabilities will continue to be mediocre for another 3 or 4 years.
9. New technologies continue to come from abroad.



Trucks

1. Implement 4 or 5 Pilots for ZET-200 trucks each.
2. Specific Applications/ Segments.
3. Specific Corridors with Ch...
4. No subsidies required.

5. Long Term funding required.

1. Government of India.
2. Drastic increase vehicle subsidies with time and quality limits.
3. Start Demand Aggregation

200 trucks each.

ra.

eLogistics- the Technology & Engg side...

Monsoon Downpour

Frequent Flooding

Dust storms

Humidity

City Traffic

Inching traffic up Fly Overs with Overloads

Some road/ terrain quality

1. Derisk Supply Chain- Sodium Ion Cells.
2. Derisk Supply Chain- Motors- SRM, SyRM, Variable Flux, etc.
3. Tropical conditions- low cost Titanate cells.
4. Build Competence- with people and not just facilities.

Join us in this exciting
India EV journey...